



# PURA VIDA INDIE INTERNATIONAL BEER CUP

Second Edition - 2019

Organized by: COSTA RICA CRAFT BREWERS ASSOCIATION

Presented By: MASTER CARD

## COMPETITION RULES

The **PURA VIDA INDIE INTERNATIONAL BEER CUP**, 2019, will take place in San Jose, Costa Rica, from **January 16 to January 19, 2019**, within the framework of the “**INDIE FEST 2019**” event. This cup is open for beers made by independent craft breweries produced anywhere in the world. Industrial production beers and home brewed beers cannot participate.

### I. DEFINITIONS

For the purposes of this document, the following terms are to be interpreted according to the definitions exposed here:

- I.a. Cup: Will be used to refer to the **PURA VIDA INDIE INTERNATIONAL BEER CUP**.
- I.b. Award Ceremony: The Award Ceremony will be celebrated under the framework of the 7<sup>th</sup> Annual Costa Rican National Craft Beer Festival, called “**INDIE FEST 2019**”, which will take place on **January 19 and 20, 2019**, in the Bosque de Pedregal, Belén, Heredia, Costa Rica.
- I.c. ACACR: The organizer of the Cup is the Costa Rica Craft Brewers Association (ACACR).
- I.d. Rules: Refers to the Contest Rules that are completely reflected in the present document and constitute the only valid regulations for the execution of the Cup.
- I.e. Entry or Samples: These concepts are given to those validly presented beers, for them to be qualified by the competition judges.
- I.f. Participants: Refers to those breweries that have given entries or samples that have met the established requirements in the Content Rules.
- I.g. Independent Brewers: All breweries that have all the necessary legal operating permits and are considered independent according to pertinent legal, union, and/or association regulations from their country of origin will be considered Independent Brewers.
- I.h. Judges: Judges are experienced individuals in beer validation or judging, due to their Beer Judge Certification Program (BJCP) or Cicerone credentials or their knowledge of the industry.
- I.i. Organizers: The present document will refer to the Organizers as the Cup Director, Chief Judge and the rest of the Committee, designed to take the necessary actions for the correct development of the Cup.

- I.j. Cup Director: The person in charge of the administrative organization and the logistics of the Cup.
- I.k. Chief Judge: The Judge in charge of directing the other Judges and who is responsible for the correct serving of Samples and the organization of the special panels to define the winning beer when the Judges from a determined panel can't reach an agreement.
- I.l. Panel: A group of 2 to 3 Judges in charge of judging a determined category.
- I.m. Reception Center: Location in the country of origin designated to receive, consolidate and send all entries from that country to Costa Rica.

## II. WHO ARE WE?

- II.a. The **PURA VIDA INDIE INTERNATIONAL BEER CUP** will be organized by the ACACR and will have its venue in a place to be decided for each edition, in Costa Rica or Central America. For its second edition, 2019, the venue will be in San Jose, Costa Rica.
- II.b. The Organizers will be responsible for all activities taking place in the contest, as in: organization of tastings, award ceremony, the delivery of diplomas, results of the tastings, and feedback of the participating beers.
- II.c. The Organizers will oversee the call for entries, which will be open and will be done through diverse media and social networks. The ACACR will be the only party authorized to receive payments from registration for the contest or other organized activities.
- II.d. The Central American craft beer movement has undergone an important development in the last few years, which is why, with the maximum integrity and independence, we call on all Independent Brewers from anywhere in the world to join us at the **PURA VIDA INDIE INTERNATIONAL BEER CUP**, which has two exclusive intentions: a) Foment brotherhood ties between the worldwide independent brewers community, and b) measure Central American beers against the best breweries in the world and judge them by competent judges to lift the standard of quality in independent beer.

## I. WHO CAN PARTICIPATE?

- I.a. All Independent Brewers are admitted in the contest that meet the following requirements:
  - I.a.First. That the participating beer is legally commercialized in the country of origin or others and must be sent with the labels and bottling or canning requirements for which it obtained its permits in its country of origin.
  - I.a.Second. The participant previously paid for the beer registration.
  - I.a.Third. Organizers requested information about enrollment and registration, such as beer styles, important characteristics (IBU, ABV), etc., through the web page.
- I.b. The following beers are excluded:
  - I.b.First. Home brewed beers;
  - I.b.Second. Any beers that cannot be legally sold on its country of origin;
  - I.b.Third. Any beers brewed by big beer corporations (industrial) or that are not acknowledged as craft beers or independent by a public or private organization on its country of origin. The Organizers reserve the right to check with any public or private associations from its country of origin, to ensure that all the participants meet the requirements of independence. If a participant is found to

violate the standards of independence established, the brewery and all its registered entries will be automatically disqualified from the contest.

- I.c. All participants must meet the requirements from the regulations established in this document. The Organizers reserve the right to exclude any beers that do not meet these requirements. All participants are encouraged to read the terms carefully and fill the registration form on the following website: [www.copapuravidaindie.com/copa2019](http://www.copapuravidaindie.com/copa2019).
- I.d. All participants declare to have all the legal capacities to register the corresponding beers. They also declare to know all Rules and their commitment to fulfill any obligations that derive from them.

## II. ABOUT THE JURY

- II.a. The **PURA VIDA INDIE INTERNATIONAL BEER CUP** jury consists on BJCP certified Judges, professional brewers and people with proven experience in the field.
- II.b. The names of each jury member and their credentials will be published in the website: [www.copapuravidaindie.com](http://www.copapuravidaindie.com).
- II.c. Ricardo Solis (Chile) has been designated as the Chief Judge for the second edition of the Cup and will be in charge, along with the Organizers, of coordinating the Judges. He will decide if a beer is included or excluded, in case it does not meet the established requirements in the Rules, as well as to resolve, at his discretion, any discussion or situation which may arise concerning the entries. The following will be the Chief Judge's duties:
  - II.c.First. Standardize criteria for beer evaluation.
  - II.c.Second. Assign the groups of Judges according to their abilities on diverse categories.
  - II.c.Third. In case of any questions referring any beer (type, technical parameters or others), the Chief Judge will be the authority to decide if a sample should be changed, exclude the beer, change the category or any other appropriate measures.
- II.d. Ignacio Castro (Costa Rica) has been designated as Cup Director.
- II.e. All jury members will have the right to vote during the beer evaluation, except for the Chief Judge, who will only be allowed to vote in case there is a technical tie of two or more beers in a panel and a determined category.
- II.f. The Cup Director and Chief Judge will determine the Judge's duties, their panel assignments and judging categories or any other task that must be done by the Judges for the proper operation of the judgment.
- II.g. No Judge will be allowed to evaluate a sub-category of beer where he/she has presented samples or if they are related in any way to any participant. The Cup Director will guarantee the organization of the Judges, in a way that what is determined above cannot happen.
- II.h. The Organizers may name a substitute Judge in case any of the initial members cannot perform his or her functions.
- II.i. The Judge Panels will taste the samples and give a score based on international standards and considering the style where they belong.
- II.j. The final scores are determined by the Judges. The Organizers reserve the right to do statistical adjustments to the scores, according to data sparsity and to a statistical model to define what is appropriate.
- II.k. There will not be an appeal about any Judge's decisions.
- II.l. The Organizers reserve the right to change the Judges, decrease, increase or change the relation between national and international Judges, given the need.

### III. ABOUT THE JUDGING

The judgement of the registered samples will be done by the juries as described below:

- III.a. Each beer is evaluated by a panel of 2-3 Judges. The evaluation will have two stages. In the first stage, each Judge scores and evaluates the beer in a secret and individual manner. In the second stage, the judges from a same panel share, deliberate and modulate the scoring and commentaries, tuning the evaluation of each beer.
- III.b. The score given by the jury on each beer is secret. They will be known exclusively by the organizers to determine the awards. The tasting results and scores given by the Judges will be delivered only to those who registered the beers. They will not be published in any case.
- III.c. The score of each beer, inside the same panel, cannot deviate over 4 scoring points between the Judges. In case the difference is over 4 points, the Judges must deliberate to adjust the scores.
- III.d. The label evaluation will take place as a blind tasting in San Jose, Costa Rica, during the days prior to **INDIE FEST 2019**.
- III.e. The style guidelines used by the Judges for the judgement will be “BJCP Style Guidelines, 2015 Edition”, available here: [https://bjcp.org/docs/2015\\_Guidelines\\_Consolidated.pdf](https://bjcp.org/docs/2015_Guidelines_Consolidated.pdf)
- III.f. All bottles will be previously classified with a sample ID and the category number given when they were registered.
- III.g. The Cup Director and Chief Judge will fuse into a bigger category those beers whose category does not reach 10 registered beers.
- III.h. The Organizers will register the Judge’s evaluation during the tastings and will deliver a confidential report of the results named, “Jury Tastings”, to each participant, with a 60-day deadline from the end of the event.
- III.i. The jury will have the authority to disqualify or eliminate a beer that does not adjust to the chosen category, if its conditions do not meet the technical parameters established in the Style Guidelines.
- III.j. The evaluation scale is from 0 to 50 scoring points. Medals will be given to those samples achieve the following scores:
  - III.j.First. **Gold**: obtain 40 or more points and are in the top 4<sup>th</sup> percentile of entries.
  - III.j.Second. **Silver**: Obtain 36 or more points and are in the top 8<sup>th</sup> percentile of entries.
  - III.j.Third. **Bronze**: Obtain 32 or more points and are in the top 12<sup>th</sup> percentile of entries.
- III.k. Awards will be delivered to the representatives of the participant beers indicated in the entry form. In case of absence of the representative, the award will be left to be collected in the Organizers headquarters. The Organizers can coordinate and facilitate the award delivery, if the delivery costs are assumed by the participant.
- III.l. Not all categories will necessarily have medals. That will be decided according to the scoring points and the number of entries by category.
- III.m. The following **Jade** medal awards will be granted:
  - III.m.First. Best Brewery
  - III.m.Second. Best Central American Brewery
  - III.m.Third. Best Costa Rican Brewery
  - III.m.Fourth. Best Cup Beer
  - III.m.Fifth. Best Central American Beer
  - III.m.Sixth. Best Costa Rican Beer

- III.m.Seventh. Best Beer by Country (in case there are more than 30 registered beers from a determined country).
- III.m.Eighth. Gold, Silver and Bronze medals in every category established in the Style Guidelines, if there are more than 10 registered entries.

#### IV. REGISTRATION:

- IV.a. Registrations will be done through an electronic form found at [www.copapuravidaindie.com/copa2019](http://www.copapuravidaindie.com/copa2019) and that must be fully completed and sent through the site. Each participant will receive a copy of the registration by e-mail.
- IV.b. For the correct registration, the following information will be needed:
- IV.b.First. Commercial name of the brewery
  - IV.b.Second. Legal Company Name
  - IV.b.Third. Address
  - IV.b.Fourth. Country
  - IV.b.Fifth. Brewer's Name
  - IV.b.Sixth. Person, phone number and contact e-mail address.
  - IV.b.Seventh. Payment method
  - IV.b.Eighth. Name and Beer Style
  - IV.b.Ninth. Brewery and beer image for each entry
  - IV.b.Tenth. Bottle size (250 ml, 350ml, 750 ml, etc...)
  - IV.b.Eleventh. Brewery Independence sworn statement form.
- IV.c. The Cup Director reserves the right to request information from the relevant craft beer association of a given country for information about a brewer's independence or to obtain additional information for incomplete forms, or to exclude any registration form that does not meet all the established entry requirements, which could disqualify from the Cup those representatives that do not meet the requirements.
- IV.d. The cost of registration for the **PURA VIDA INDIE INTERNATIONAL BEER CUP - 2019**, will be:
- IV.d.First. The first entry per participant will cost **eighty-five dollars. (US\$85)**
  - IV.d.Second. Additional entries by the same brewer will cost **sixty-five dollars. (US\$65)**.
  - IV.d.Third. Any brewery that participated in the **PURA VIDA INDIE INTERNATIONAL BEER CUP – 2017**, first edition, may register all their entries for US\$65 each. To obtain the discount, please send an email to [puravidaindie2019@acacr.net](mailto:puravidaindie2019@acacr.net) **prior to registration** and request the discount code. This code must be used in the check-out process when registering your entries.
  - IV.d.Fourth. All samples delivered to designated reception centers outside of Costa Rica must pay an additional \$15 per entry to offset international shipping and customs processing, which will be handled by the Organizers.
- IV.e. The registration payment will be done through:
- IV.e.First. PayPal (online at <http://www.copapuravidaindie.com/copa2019/>)
  - IV.e.Second. Electronic transfer
- IV.f. Registrations deadline is **December 15, 2018**. The Organizers reserve the right to grant deadline extensions. No registration will be considered until payment is received.
- IV.g. The first beer sample registration includes two (2) entry tickets to the **INDIE FEST 2019** for participant brewery members to use.

#### V. SAMPLE DELIVERY

- V.a. Participants must send their samples in properly identified bottles or cans.
- V.b. For each entry, **4 bottles** must be sent.
- V.c. The deadline for entry delivery is to the reception centers in each country is **December 20, 2018**. Reception Center information is available at: [www.copapuravidaindie.com/reception-centers-2](http://www.copapuravidaindie.com/reception-centers-2)
- V.d. Those samples that have not been received by the given deadline will be disqualified from the contest. Those entries whose samples do not reach the Cup in the given deadline will not have the right for a refund.
- V.e. When a local Reception Center has been established for entries, the Organizers will be fully responsible from the moment of reception of the beer. In case there is no local Reception Center for samples, the Organizers will be responsible from the moment of local reception in the Costa Rica.
- V.f. Participants are responsible for the proper shipping and receiving procedures from their home countries, including shipping costs and proper packaging, so we recommend all participants take the appropriate precautions in packaging and transportation.
- V.g. Organizers will be responsible for the correct storage of received samples. However, it is the participant's responsibility to specify if the beer needs special storage conditions.

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